



18 May 2006

Porsche Club of Victoria,
The Secretary
PO Box 911
Kew VIC 3101

Dear Sir or Madam,

RE: 2007 Bathurst International Motor Festival 05 – 08 April

The 2006 inaugural Bathurst International Motor Festival (BIMF) was held at Mt Panorama over the period 14 to 16 April 2006 and attracted over 21,000 people. BIMF was promoted via a joint venture between Global Entertainment Team (GET) and Bathurst Regional Council (BRC).

The Event combined modern day racing with cars and stars of yesteryear. Racing categories included Australian GT Championship, Aussie Racing Cars, Historic Touring Cars along with ten legends of the sport competing in V8 Utes. The Event also included a number of manufacturer displays, car club parade laps, high octane entertainment acts and V8 Supercar Rides.

As with all inaugural Events, there are significant improvements to be made to the programme and planning for the 2007 Event is well underway with a range of initiatives to be announced shortly.

The purpose of this letter is to invite your Car Club to the 2007 Event, dates 05 to 08 April 2007. We appreciate the requirement to plan well ahead and would request consideration to 'pencil in' these dates in your Calendar with further information to be provided shortly.

The Event website (www.bimf.com.au) will be updated with information shortly and we would be happy to email you further information, and media releases, directly on the receipt of an email address.

The 2007 Event aims to build on the success and momentum of this year's Event by attracting greater participation from manufacturers, competitors and motor industry bodies. The Festival is designed to embrace all things motoring within a relaxed environment where attendees can meet with friends/colleagues to enjoy the various aspects of the Event.

Where possible, we are prepared to tailor a package to meet the needs of your club. Depending on your interest and availability we can negotiate a range of options. These include:

- Exclusive display site for your club;
- Discounted entry tickets;
- Discounted campground sites;
- Discounted merchandise;



- Opportunity for your club to conduct a parade lap of the Circuit;
- Unique commemorative ticket;
- Official Programme

At this stage we are seeking expressions of interest from car clubs. This does not constitute a commitment, rather an opportunity to receive further information in coming months.

To register your interest or for further information please register via email at info@bimf.com.au, or call Danielle Keech on 02 6333 6158 or 0408 241 000.

We look forward to your involvement in the second annual BIMF which promises to grow into a feature event on the Australian motor sport calendar.

Yours sincerely

A handwritten signature in black ink, appearing to read "James O'Brien", is written over a light grey grid background.

James O'Brien
Event Director